

CNS >
**PARTNERSHIP
CONFERENCE**

**DORAL NATIONAL
MIAMI, FLORIDA
MAY 5-7 > 2019**

Sponsorship Prospectus

The Value of Sponsorship & Exhibition at CNS Just Went Up!

What to Expect in 2019

Approximately 600 global air cargo industry leaders and decision-makers will join us in Miami, Florida, to take part in the CNS Partnership Conference. They'll be waiting for you!

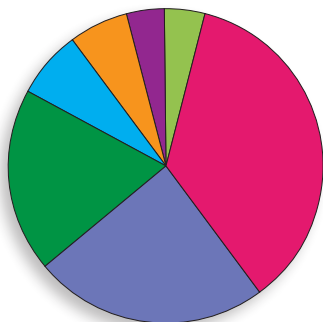
85% of 2018 sponsors surveyed were very/extremely satisfied by the exposure their company received.

This is Your Target Audience

CNS attracts "your kind of crowd" because our delegates consider it a reliable source of information for the latest developments and trends in the air cargo industry. They're ready to listen.

Among the hundreds of attendees you'll meet at CNS, are your prospects and they include leaders and decision-makers from many segments of the industry, including: **airlines, freight forwarders, ground handlers, IT providers, shippers and many more:**

- Airlines 36%
- Freight Forwarders 24%
- IT/Service Providers 19%
- Other 7%
- Ground Handlers 6%
- Airports 4%
- GSAs 4%



Maximum Exposure

The number of sponsors and exhibitors who join us at CNS, from around the world, continues to grow each year. This premier event attracts hundreds of new and returning air cargo professionals, world-wide, because of the outstanding networking and prospective client opportunities.

80% of 2018 exhibitors surveyed were very/extremely satisfied with the level of exposure in the exhibition area.



What Makes CNS so Valuable?

Our objective is to offer maximum exposure for our sponsors, exhibitors and stakeholders. We understand the air cargo industry, examine its trends and deliver superior, relevant content through stimulating panels, interactive workshops, expert presentations and more.

On This Year's Agenda - the eCommerce Revolution!

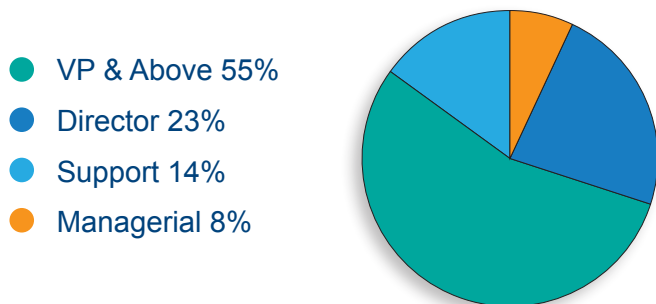
As we explore this year's main topic of eCommerce, you'll gain valuable insight into how this revolution will continue to impact the air cargo industry at large and the importance of adapting to change and staying ahead of the trends.

**80% of CNS 2018 attendees
are planning to attend CNS 2019.**

Lock Eyes, Shake Hands and Tell Them About Your Products and Solutions

CNS's superior networking opportunities give you direct access to industry leaders from around the world. Display your brand in high traffic areas for hundreds to see and connect with those making decisions about how well your products and solutions stack up against the competition today and into the future.

This is who you'll meet at CNS:



Doral National - the place to be May 5-7, 2019



The Blue Monster, at Doral

A great place to conduct business! CNS 2019 will take place at Doral - the home of the fabled Blue Monster, one of the most challenging and spectacular golf courses in existence and host to the PGA tour for the past 55 years.

Many of our delegates will take advantage of the high-visibility branding and networking opportunities included in a full day of golf.

**97% of attendees told us that CNS was a
valuable networking opportunity.**

For Sponsorship & Exhibition Inquiries, contact:
Michael Huntington | huntingtonm@iata.org

Sponsorship & Exhibition Opportunities

Cocktail Sponsorships

- Welcome Cocktail, May 5th \$45,000
- Tuesday Cocktail, May 7th \$25,000

Dinner Sponsorships

- Gala Dinner, May 7th Call for details

Networking Breaks

- Lunch, May 6th \$30,000
- Luncheon, May 7th \$28,500
- Breakfast, May 6th \$17,500
- Breakfast, May 7th \$17,500
- Coffee Break, May 6th AM \$ 8,750
- Coffee Break, May 6th PM \$ 8,750
- Coffee Break, May 7th AM \$ 8,250

Golf Sponsorships

- Golf Tournament call for details
- Golf Caddy call for details
- Golfers' Lunch \$ 10,500
- Golf Hats \$ 9,000
- Golfers' Breakfast \$ 8,500
- Branded Golf Pin Flags \$ 7,500
- Water Bottles (sports bottle) \$ 7,500
- Golf Coolers \$ 7,500
- Beverage Carts \$ 7,500
- Golf Towels \$ 6,500
- Golf Carts \$ 6,500
- Divot Tool & Ball Marker \$ 4,750
- Hole in One (includes prize) \$ 3,500 - \$ 4,995
- Longest Drive (men & women) \$ 3,500
(includes prize)
- Closest to Pin or Target \$ 2,500
(includes prize)
- Hole Sponsor \$ 1,750

Branding Opportunities

- Innovation Stage \$20,000
- Online & On-site Smart Registration \$17,500
- Conference Delegate Bags \$17,500
- Recharge Lounge \$15,000
- Universal Travel Adapters \$13,500
- Water Bottles & Water Stations \$13,000
- Conference Lanyards \$12,500
- Conference App \$11,500
- Hotel Room Keys \$11,000
- Social Media Wall \$10,995
- Conference Notebook \$10,500
- Conference WI-FI \$ 9,995
- Luggage Scales \$ 9,995
- Mobile Charging Stations \$ 9,000
- Conference Online Registration Site \$ 8,500
- USB Hubs \$ 8,500
- Conference Registration Counters \$ 8,250
- USB Thumb Drives with Sponsor Branding \$ 7,500
- Delegate Gifts \$ 4,500 + costs
- Room Drops \$ 4,500 + costs
- Audience Q&A Microphone (Catch Box) \$ 3,750 + costs
- Onsite Branding - please see supporting document

Exhibition Opportunities

CNS Members

- Double Booth (8' X 20') \$ 9,250
- Single Booth (8' X 10') \$ 5,000

Non-Members

- Double Booth (8' X 20') \$ 10,500
- Single Booth (8' X 10') \$ 5,500

Preferred Rate for Sponsors

- Double Booth (8' X 20') \$ 7,495
- Single Booth (8' X 10') \$ 4,250

Become a Sponsor and/or Exhibitor at CNS 2019!

Contact

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